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Communication Theories In Action: An Introduction (with InfoTrac) (Wadsworth Series In Speech Communications)



Synopsis

This text introduces students to a select set of leading theories in the communication field and demonstrates how these theories apply to their lives. Chapters group theories coherently so that students can compare and contrast different approaches to particular interests in the field (for example: relationships, performance, language and mass communication).

Book Information

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Customer Reviews

Part One: THINKING ABOUT COMMUNICATION THEORY. Opening. 1. Communication as a Field of Study. 2. Understanding Communication Theories. 3. Building and Testing Theory. Part Two: COMMUNICATION THEORIES. 4. An Early Communication Theory. 5. Theories about Symbolic Activity. 6. Theories about Performance. 7. Theories about How People Construct Meaning. 8. Theories of Interpersonal Dynamics. 9. Theories about Communication and the Evolution of Relationships. 10. Theories about Communication Communities. 11. Theories of Mass Communication. 12. Critical Communication Theories. 13. The Frontiers of Theory. 14. Communication Theories in Action: A Final Look. Glossary. References. Name Index. Subject Index.

Julia T. Wood is the Lineberger Distinguished Professor of Humanities Emerita at the University of North Carolina at Chapel Hill. She joined the university at the age of 24. While on the faculty, she was named the Lineberger Distinguished Professor of Humanities and the Caroline H. and Thomas

S. Royster Distinguished Professor of Graduate Education. The author of 17 books, she has edited 10 other books, published more than 100 articles and book chapters and presented numerous papers at professional conferences. In addition, her honors include 12 awards for undergraduate teaching and 15 awards for her scholarship.

One of my favorite academic books I've had to buy for a class. I learned so much from it, I even decided to keep it for future use.

I felt the book was overly feminist but was needed for my course

Thus far, this book is useful in that it gives great examples of application of theories, and even exercises that enable you to apply the theories yourself. As arduous as a Theories class can be, this is at least a decent way to learn it.

Did what i needed. pages were the same as the normal textbooks in class. couldnt ask for anything more. Students probably dont use this addition anymore

I adopted this book for my an advanced communication class and was delighted with the results. The students find the contents tight, readable, and interesting. I appreciate the synthesis of solid research. Everyone enjoyed her personal style. Plus, the online support is excellent.

The book was in great condition, and also arrived promptly. Upon receiving the book, I realized it was not what I wanted. I may have mixed up, or it was put up incorrectly. Whatever the deal, I tried to contact the seller to let him know of the incorrect item. When I got in contact with him, he told me to put it back up and just sell it to someone else. I found this very upsetting. I did call , ended up getting a full refund through the company, and ended up donating the book to my school's student library.

Thank you! I needed this quickly and it got here very quickly! Great contact too. Highly recommended!

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